



Summer sportswear in fashionable bleeding Madras is modeled by members of Kresge 429's staff in Des Plaines, Ill. The models are, left to right, Linda Schnur, Kathy Klas, Diane Lindakos and Gayle Ellison. Kresge participated in the center's summer promotion.



Record sturgeon, displayed at 4841, Sioux Falls, S.D., is held up by its captor—Floyd Drew, shoe department manager.



"A good time was had by all," reports Kresge 363, Arlington Heights, Ill., during the store's Hillbilly Promotion. Everyone created their own costumes, the P.A. system was used to announce special sales. The results—big sales increases and delighted customers.

Summertime Events Produce A-OK Sale

Chicago, Ill., Kresge 8—The store's bowling queen is Ernie Lima who won an 18-inch trophy for high series of 1,674 and another trophy for 575 scratch high game series.

St. Joseph, Mo., Kresge 58—Employees honored Manager Richard C. Douthett on his retirement with a dinner party. Seventy persons attended. Assistant Manager Charles R. Franklin was master of ceremonies. Manager Douthett and his wife are making their home in Clearwater, Fla.

Superior, Wis., Kresge 78—The store picnic will be held in July before to Ridiculous Days . . . Skateboards continued to sell well, staffers reported.

Aurora, Ill., Kresge 81—A farewell breakfast was held for Florence Doornland, food department head, who retired after 11 years of service. Alma Augustine, who was assistant department head, has taken over the management duties.

63 Orphans Shop At Kresge 88

Belleville, Ill., Kresge 88—On May 8, Kresge 88 was visited by 63 children from St. John's Orphanage for an hour of shopping. The funds for the shopping hour were provided by a local group. Free treats at the fountain were provided by Kresge's. After the annual event, the children were treated to a free movie at the local theater. A number of Kresge employees donated their time for this event to help the children . . . Bowlers at 88 are: Doris Seelman, Anita Gadeky, Margie Conklin, Marcella Menard and Mae Athmer.

Hannibal, Mo., Kresge 89—As the flood rolled down the street in front of 89, Manager Fred C. Joy set up "water-watching" chairs in front of the store so the townsfolk could watch flood events.

Quincy, Ill., Kresge 98—Jacqueline Schmidt, personnel manager, received her cap and gown as a graduate regent of the Mooseheart, Ill., in the House of God. Jacqueline also placed first in a bowling sweepstakes.

Dubuque, Ia., Kresge 100—Because the youth of Dubuque answered the call for volunteers during the flood so willingly, the city honored them and other flood workers on May 16, the official Sandbaggers Appreciation Day. Free carnival rides and refreshments were featured. Two dances were held for teen-agers.

Lincoln, Neb., Kresge 100—The May birthday party featured a contest to see whether men or women are the best dress designers. The dresses were made with newspapers and pins. The men won by a wide margin.

Kresge 130 Sponsors Father's Day Drawing

Joliet, Ill., Kresge 130—The Father's Day promotion will be climaxed with a drawing. The winning father will receive three days interest on a million dollars . . . Manager Sheldon Lyman presented Joy Olin, candy and delicatessen, the Katy-Did Award for the month . . . Stephen Mayfield, part-time, was awarded a graduate fellowship in science to Kansas State University. He plans to study small ring and carbene organic chemistry.

Fort Dodge, Ia., Kresge 145—Two employees—Florence Dillon and Hazel Stephenson—competed against each other during the bowling season. Each was on an opposing bowling team. Florence's team was the final winner.



Rose society president selects 231's bushes, Fargo, N.D., for top prizes in annual rose show.



Homemade Easter cakes are a sensation at 82, Kansas City, Mo.

Council Bluffs, Ia., Kresge 154—Sandy Strong, sales, was chosen Model of the Week by the local newspaper and wore an ensemble of clothes and accessories from Kresge's for a photograph in the paper . . . After 17 years of service, Nina Harding, department head of household and horticulture, retired. She was honored by fellow employees at a dinner party. Betty Godes assumed her duties.

Cedar Rapids, Ia., Kresge 170—Judy Morley, glassware and appliances, received a letter with 50 cents enclosed from a customer thanking her for a loan of seven cents which enabled the customer to pay for all her purchases . . . Spring fashions from 170 were modeled at a center style show . . . Orchid corsages, plants and other flowers were featured for Mother's Day . . . The drug and cosmetics department received a face-lifting with white shelving and easy-to-read merchandise labels.

Oshkosh, Wis., Kresge 181—Rose Reiter, Past Worth High Priestess of Bethel Shrine 22 in Oshkosh, was appointed Supreme Queen's Attend-ant at the National Session held in Miami Beach, Fla., on May 4 through 6. Rose is head of decorative flowers, greeting cards and gift wrap.



"Go-Tiger" lipstick display is Katherine Colegrove's creation at Kresge 139 in Joliet, Ill.



Proving a point is 145's salesman, Assistant Delano F. Helm.

Salina, Kan., Kresge 197—Manager Ralph D. Peters was elected president of Sears Center Association . . . Kresge 197 is proudly displaying the General Electric Large Lamp Department Award which it won for the best lamp merchandising in Kresge stores for 1965. During the G.E. Lamp Contest, one store in each district won this award.

Appleton, Wis., Kresge 202—Employees were honored by the local Community Fund which presented them with a gold certificate for their standing citizenship. The award has been hung in the employees' lounge.

Peoria, Ill., Kresge 242—The annual Rodeo Days will take place at Sheridan Village Shopping Center June 23 through June 28. There will be a sidewalk sale, pony rides and carnival rides . . . Phyllis Davis was high bowler for the Kresge team.

303 Participates In Shower of Values

Arlington Heights, Ill., Kresge 303—Manager Hans Berres had to head for the store's roof during Central's Shower of Values when about 50 balloons which had been dropped by a plane fell onto the roof. Each balloon contained a free merchandise certificate.

Omaha, Neb., Kresge 401—The Moonlight Madness promotion went over with a bang, related Reporter Ruth Rady. Mountain Dew, a soft drink by Pepsi, was promoted along with Mountain Dew hats. Mountain music was piped to the streets and most stores remained open until midnight.

Milwaukee, Wis., Kresge 446—The electric department received an unusual request when a former customer moved to Mississippi and wrote asking the store to send three candle shades. She lamented about how she missed shopping in Kresge's Bay Shore store.

Mt. Prospect, Ill., Kresge 502—Diana Trampf, cashier, won a first place trophy and prize money at the end of the bowling season. Her average was 129. Larry Jurgensen, assistant Diana Trampf manager, ended his season with an average of 151. His team placed third in league standings . . . Food Department Head Benimiano Mazetta reported that the grilled cheese and float with coke promotion went over big . . . Regional Personnel Manager William F. Warburton was the guest speaker at a Distributive Education banquet on May 12. Kresge people who attended were: Helen Sawney, Rose Page, Martha Schelsky and Penny Schelsky, president of her D.E. class.

Oak Brook, Ill., Kresge 503—Office Manager Helen Hyvzoid held an assistant managers' office training seminar. The two-day seminar was attended by Clyde Burke, 253; Robert Larson, 428; Donald Deatherage, 594; Richard Swank, 220; Donald Smith, 303; Ronald Schach, 490; John Von Der Vellen, 4568; and William Underwood, 8 . . . Manager Edward G. O'Brien and Janice Paskiet, sales, attended a banquet in recognition of Kresge's participation in the Willowbrook High School D.E. program.

Chicago, Ill., Kresge 505—Employees, under the direction of Manager Dewayne E. Stark, are working to prepare 505 for its closing July 3 in anticipation of conversion to a Jupiter operation. Its grand opening as a Jupiter will be August 5.

554 Begins Summer With Credit Contest

Moline, Ill., Kresge 554—The summer season was started off with a credit contest with the joining team treating the winners to an outdoor barbeque at a local park . . . Barbequed chicken was the high spot of Grill Promotion Day held in the plaza parking lot . . . A July sidewalk sale is planned . . . Alice Bowman, a member of the Kresge bowling team, was presented a trophy at the bowling banquet for having the most improved average.

Iowa City, Ia., Kresge 559—Employees plan a store picnic for the staff and their families.

Decatur, Ill., Kresge 641—Betty King, bookkeeper, reported that her bowling team tied for third place. Mickey Garvin, jewelry head, won first place in the bowling sweepstakes and Sharon Picau came in third. The bowling banquet was held May 12 at the Figure 8.

Skokie, Ill., Kresge 656—Employees honored Tillie Mudloff on her 40th anniversary with the company at a dinner party at the Como Inn in Chicago.

Kresge 671's Staff Goes Potluck

Rapid City, S.D., Kresge 671—Everyone enjoyed a potluck supper at Sioux Park in May despite the fact that Rapid City and the Black Hills area had up to two and a half feet of snow Mother's Day weekend . . . The bowling team celebrated the end of the season with a banquet at the Esquire Supper Club.

Mason City, Ia., Kresge 690—Mildred Evans, officer, was presented a trophy for her high scratch series of 576 in the mixed league bowlers. Her 10-year-old daughter was the proud winner of three trophies in the junior league and was also named bowler of the year in the bantam league.

Grandview, Mo., Kresge 699—Plans are in progress for the annual store picnic.

Wichita, Kan., Kresge 697—The Parkland Shopping Center's 10th Birthday Shopping Spree featured 43 prizes. The 18-day event, which began May 14, brought lots of extra sales to 697, reported KRESGE NEWS Reporter Dorothy Foster. Wooden nickels were also given away and cashed in at all stores . . . Geranium plants sold fast in May, staffers reported.

Dubuque, Ia., K mart 4018—Check-out staffers Betty Bauer, Kathy Kerr, Barb Urban, Mary Simmon, Harriet Hester and Patricia Simon composed a poem entitled: "Ode to a Checker."